

Client's Name:

Pet's Name:.....

Recommended Diet:

Recommended Daily intake:

SENSITIVITY CONTROL



Nutrition in pets with dietary sensitivity

The recommended diet

Feeding the right diet is the foundation of managing pets with food sensitivities, intolerances and digestive tract disorders. Everyone who comes into contact with your pet should realise the importance of feeding only the recommended diet. This means avoiding any treats or snacks. It is also important that your pet does not scavenge food outside.

Specially formulated diets, such as Royal Canin Sensitivity Control, are a very important aid for your pet.



To maximise diet benefits, feed little and often, dividing the daily allowance of food into two to four small meals of fresh food. Your pet should always have clean, fresh drinking water available.

Royal Canin Sensitivity Control diets are formulated to minimise the number of potential sources of sensitivity or intolerance. They are lactose-free and wheat gluten-free.

Changing your pet's diet

Changing your pet's diet should generally be carried out over several days. On day 1, begin by adding a small amount of the new diet to your pet's existing food. As each day passes, add more of the new diet to less of the original food, until eventually you are only feeding the new diet. This change should take around 5 days.

However as Sensitivity Control is a bland, highly digestible diet, this transition phase can be reduced or eliminated, particularly in the case of food allergy, intolerance or acute diarrhoea.

Royal Canin are leaders in palatability, so confident are we that your pet will enjoy his food that we offer a no quibble, money-back guarantee. Simply return the food to your veterinary practice for a full refund.

Key features

Royal Canin Sensitivity Control diets contain restricted protein and carbohydrate sources.

- Protein sources: blue whiting, chicken, duck. Carbohydrate sources: tapioca, rice. These are seldom associated with food sensitivity in the dog and cat
- Highly digestible
- Lactose-free

Photo: Labat/Lanceau

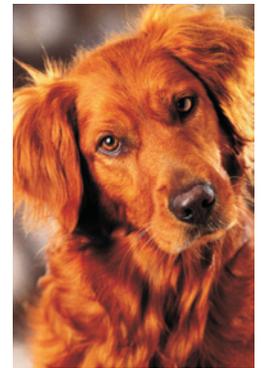
A specific diet for your pet

Royal Canin Sensitivity Control diets are recommended as an aid in the investigation and management of pets with:

- Dietary sensitivity or allergy
- Dietary intolerance
- Acute diarrhoea
- Chronic diarrhoea
- Inflammatory bowel disease (IBD)
- Pre and post-surgical nutrition
- Some feline liver disorders

Dietary sensitivity and intolerance can manifest as:

- Skin disorders
- Vomiting
- Diarrhoea



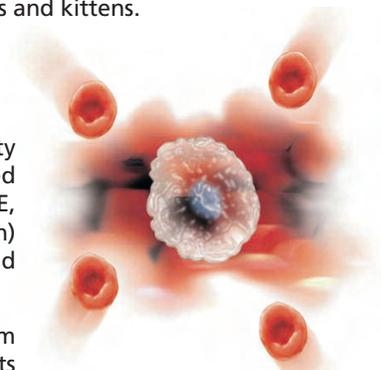
A highly digestible diet, using the minimum number of protein and carbohydrate sources (potential allergens), is indicated in the diagnosis and management of pets with dietary sensitivity.

Royal Canin Sensitivity Control diets are also suitable to help manage pets with diarrhoea due to other causes. In such cases, the diets present a low digestive challenge. They are suitable for use in adult dogs and cats, puppies and kittens.

Antioxidants

Royal Canin Sensitivity Control diets are enriched in antioxidants (vitamin E, vitamin C, taurine and lutein) to help maintain health and vitality.

Antioxidant is a general term for different types of nutrients such as vitamins, minerals and other components naturally present in many foods. Antioxidants neutralise the free radicals produced even during normal body metabolism.



Royal Canin Customer Services
+44 (0)845 300 6015

Email: royalcaninvet@crownpetfoods.co.uk
www.royalcanin.co.uk
www.royalcanin.ie



SENSITIVITY CONTROL

Nutrition in pets with dietary sensitivity

Key Benefits

Royal Canin Sensitivity Control has special ingredients to meet the specific needs of your pet.



Because they are rarely used in canine and feline food preparations and are very easily digested and absorbed, such as blue whiting, rice and tapioca reduce the risk of allergic reaction to proteins and carbohydrates.



High amounts of vitamins in combination with zinc reduce water losses through the skin to maintain a strong barrier effect of the epidermis.



High levels of DHA & EPA omega-3 fatty acids naturally present in fish help maintain skin health and elasticity.



Added fructo-oligo-saccharides help promote the growth of beneficial digestive bacteria ('friendly' bacteria) and help support the intestinal mucosa. Sensitivity Control is wheat gluten-free.

Definitions

Proteins

Proteins are complex organic compounds. Protein is the main component of muscles, organs and body tissues such as hair and is vital for growth and body maintenance. A key part of the daily food proteins are the most common source of dietary sensitivity.

Food allergens

Food allergens (the food fragments responsible for an allergic reaction to the food) are proteins within the food that are not broken down by the heat of the cooking, by stomach acids or by the enzymes that digest food. As a result they survive to cross the gastrointestinal lining, enter the bloodstream and may cause allergic reactions throughout the body.

Lactose intolerance

Lactose is a milk protein and lactose intolerance is a common food intolerance which occurs in both dogs and cats, it usually results in diarrhoea. Levels of lactase, the enzyme needed to digest lactose, fall after weaning. If milk is fed to adult dogs and cats, undigested lactose remaining within the small intestine can cause digestive disorders.

Royal Canin Sensitivity Control diets do not contain lactose, so avoiding this problem.

Answers to your questions

My pet is affected by 'acute diarrhoea', what does this mean?

Your pet is affected by acute diarrhoea when the normal digestive processes are disturbed. Water and nutrients are not efficiently absorbed from the intestine into the body; this results in large volumes of diarrhoea. Pets with severe diarrhoea are at risk of becoming dehydrated due to this loss of fluid. Vomiting, if present, results in more fluid loss.

Your veterinary surgeon will advise you when to begin to feed with Royal Canin Sensitivity Control diet. These highly digestible, 'bland' diets allow the intestine to easily digest and absorb the essential nutrients needed by your dog or cat.

What should I feed after my pet has had an operation?

Following surgery, your veterinary surgeon may give you a Royal Canin Recovery Pack. These packs contain Sensitivity Control chicken and rice Diet, a highly digestible diet providing the nutrients your pets needs for maintenance and wound support in a very easily absorbed format.

Why does my pet's diet contain specific sources of proteins and carbohydrates?

Royal Canin Sensitivity Control diets are highly digestible.

- Blue whiting and tapioca (canine dry)
- Blue whiting and rice (feline dry)
- Duck and rice (canine can, feline alutray)
- Chicken and rice (canine can, feline pouch, feline alutray)

These protein and carbohydrate sources are highly digestible and very seldom associated with dietary sensitivity in the dog and cat.

Your veterinary surgeon will recommend the most appropriate diet for your pet's specific problem.



"A specific diet for a pet's specific food intolerance"

Additional Information:

Next Visit:

If you have further questions, please contact your veterinary practice: